

## Resources – Furniture Society 2009 Boone NC

### **Web resources:**

- NVU webpage creation software
  - <http://www.net2.com/nvu/>
- Contact Manager for emails – Constant Contact
  - <http://www.constantcontact.com/index.jsp>
- Contact Manager for other stuff –
  - For Mac – Contactizer
    - <http://www.objective-decision.com/en/products/contactizerpro/>
- General programs
  - I hate Microsoft. But I still use Word and Excel – good programs that you can share with anyone.
- Postcards – I know of no place better than [www.modernpostcard.com](http://www.modernpostcard.com)

### **For your general edification**

- Small Business Administration – [www.sba.gov](http://www.sba.gov) a good source of general information, and an occasional gem of in idea comes from here. Your tax dollars at work
- National Federation of Independent Business – [www.nfib.com](http://www.nfib.com) Mostly a lobbying organization, but their toolbox contains some interesting tidbits.
- Inc. Magazine – [www.inc.com](http://www.inc.com) - a good general site and magazine. Almost every issue will have something interesting, but often it is only one issue. The website has a lot of good info. Look for articles by Norm Brodsky.

### **Resources I don't like**

- [www.1000ventures.com](http://www.1000ventures.com) - it actually has some good stuff in it, but is so cluttered and confusing, you can get info other places.
- Northeastern's Center for Family Business – [www.fambiz.com](http://www.fambiz.com) or [www.cba.neu.edu](http://www.cba.neu.edu) This is a great resource for family businesses, but most of their info is hidden under wraps and not easy to get to and far too expensive. If you go to FAMBIZ and then do a specific search, there is a lot of info available.
- Babson – [www.babson.edu](http://www.babson.edu) This is the best college in the country for entrepreneurship – you would think they would have lots more info available to businesses. But it is carefully hidden. Try this long url –

<http://www3.babson.edu/ESHIP/academic/co-curricular/erc.cfm>

You can always contact me for more info or just to talk about your issues. I don't do this for a living, so please have your questions well thought out before you call.